MEDIA RELEASE

**Date: 5 May 2021**

**Victorian Mallee Irrigation Region Land and Water Management Plan released**

After stakeholder consultation and feedback, the Victorian Mallee Irrigation Regional Land and Water Management plan has been finalised and released. The plan aims to help local growers continue to implement best-practice irrigation techniques, and continues the positive work of the previous plans, including salinity management plans.

 The latest plan:

* Provides the framework to help irrigators carry on managing salinity, water logging, environmental impacts and water quality risks from irrigation;
* Continues to prioritise irrigation incentives, which have helped many growers upgrade infrastructure to adopt best practice methods;
* Refines the salinity management framework, renewing efforts to rehabilitate degraded floodplains impacted by irrigation and river regulation, support Aboriginal partnerships, and encourage the irrigation community to continue to be forward looking and resilient.

The Mallee Catchment Management Authority (CMA) has coordinated the renewal of the plan in partnership with a steering committee including representatives from the community, Lower Murray Water, Grampians Wimmera Mallee Water, the Victorian Department of Environment, Land, Water and Planning and Agriculture Victoria.

The plan can be downloaded from the Mallee CMA website at [www.malleecma.com.au](http://www.malleecma.com.au) or contact the Mallee CMA to request a printed copy be sent to you.

For more information on the Victorian Mallee Irrigation Region Land and Water Management Plan contact the Mallee CMA via (03) 50514 377, or email salinityirrigation@malleecma.com.au

***Quotes attributable to Mallee CMA CEO Jenny Collins:***

*Irrigators have become more resilient, adopting sophisticated technologies that increase irrigation efficiency and decrease salinity. Together with that approach, this plan will ensure programs are targeted to actions that meet local priorities and align with government policy and build on past achievements and address future challenges.*

*By working with our community, agencies and industry, we’ve developed a robust plan that will continue to ensure Victorian Mallee irrigators are supported in their access to best-practice management techniques and technologies.*

**Ends**

**MEDIA INQUIRIES**

Leesa Merrett

Executive Coordinator Communications

M: 0428 177 642

E: leesa.merrett@malleecma.com.au

**Background information:**

The Mallee Catchment Management Authority (CMA) is a statutory authority established to ensure that natural resources in the region are managed in an integrated and ecologically sustainable way. Its work is based on science and delivered through meaningful partnerships with local organisations such as Landcare, community groups, and government agencies in the Victorian Mallee.

For more information visit www.malleecma.com.au